

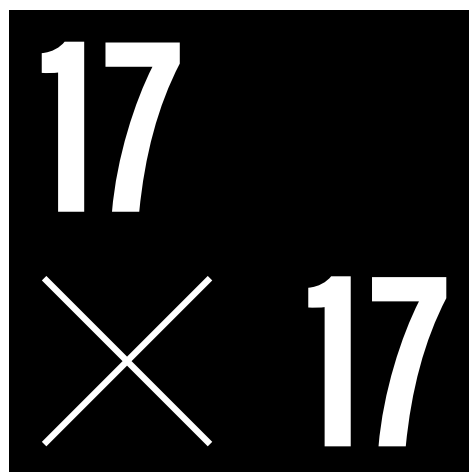
**17 MUSEUMS
17 SDGs –
SUSTAINABLE
DEVELOPMENT
GOALS**

BACKGROUND

Against the backdrop of the COVID-19 pandemic and its massive impact on the cultural sector, the supporting role of museums in shaping and developing our society becomes particularly evident. But how can their contribution to a sustainable social transformation be presented and communicated in a broadly effective way?

The SDGs („Sustainable Development Goals“) adopted by the United Nations in 2015 provide an ideal framework. The 17 goals are an agenda for the sustainable transformation of our society by 2030 on an economic, social and ecological level. They are a universal call to action to end poverty, protect the planet and improve the lives and prospects of everyone, everywhere.

MUSEUMS: PIONEERS FOR SOCIAL, ECOLOGICAL AND ECONOMIC DEVELOPMENT

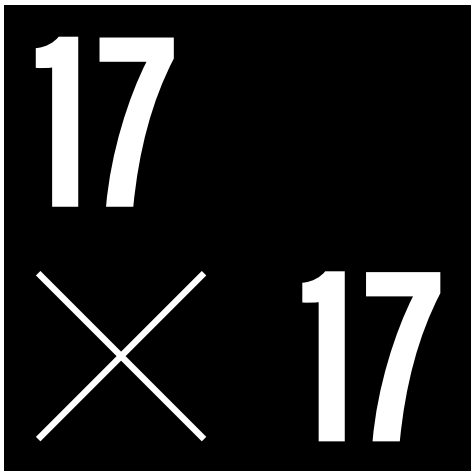


CONTENT

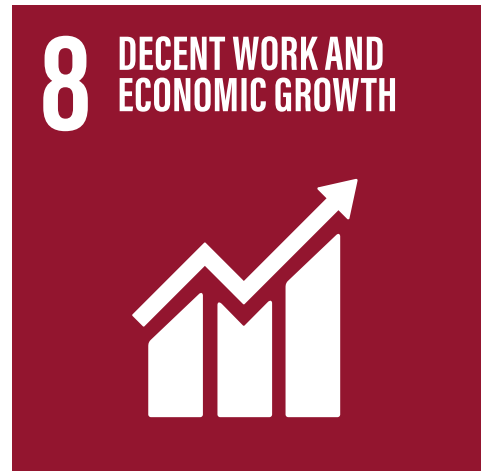
ICOM Austria has therefore nominated 17 museums to develop concrete measures and activities for each of the 17 SDGs as a contribution to the achievement of the goals, and thus to act as a best practice example and role model.

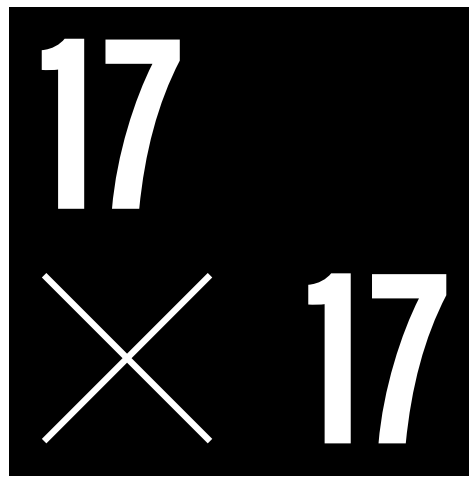
In the selection process, care was taken to ensure a broad range: from small to medium-sized to large museums, across all federal states. The SDGs were assigned by lot at a kick-off event on February 11 under the auspices of the BMKÖS. This event was also the official start of the project, which will run until the end of 2021.

Since then, process support in the form of workshops has been helping the museums to develop and implement their respective strategies, measures and activities. An on-going communication campaign in social media and on site in the museums makes the project and the commitment visible to the outside world. In addition, from the end of August to mid-December 2021, over a period of 17 weeks, each museum will have one week where they set a focus on their commitment and activities to contribute to their SDG.



**MUSEUMS:
RESPONSIBILITY
FOR A SUSTAINABLE
SOCIETY**





OBJECTIVE

“17 MUSEUMS x 17 SDGs” is a project that aims to show that museums take the SDGs seriously and make concrete contributions to achieve the Agenda 2030.

→ It aims to raise awareness and visibility, both internally, to all staff, and externally, to the public, i.e. visitors and stakeholders.

→ It aims to make the international community’s vision of a good future accessible to as many people as possible, including the cultural sector. After all, museums and art institutions are an important social player with great impact.

With the project “17 SDGs – 17 MUSEUMS”, ICOM Austria is also making a concrete contribution to the implementation of the Sustainable Development Goals with the support of BMKÖS (Federal Ministry of Arts, Culture, Civil Service and Sport).

MUSEUMS: VISIONS FOR SOCIAL CHANGE

THE 17 MUSEUMS AND THEIR GOALS



Taxispalais
Kunsthalle Tirol,
Tirol



Museum der Moderne
Salzburg, Salzburg
Tirol



vorarlberg museum,
Vorarlberg



Salzburger
Freilichtmuseum
Großgmain,
Salzburg



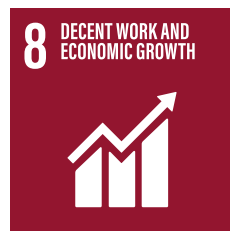
Werner Berg Museum
Bleiburg/Pliberk,
Kärnten



Österreichische Galerie
Belvedere, Wien



Az W -
Architekturzentrum
Wien, Wien



inatura -
Erlebnis Naturschau,
Vorarlberg



KZ-Gedenkstätte
Mauthausen/
Mauthausen Memorial,
Oberösterreich



Römerstadt Carnuntum,
Niederösterreich



Steirisches
Feuerwehrmuseum
Kunst und Kultur,
Steiermark



Ars Electronica Center,
Oberösterreich



Museum der Völker,
Tirol



Graz Museum,
Steiermark



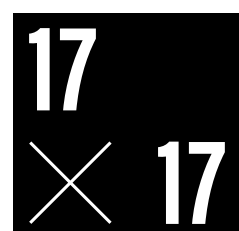
Museum
Niederösterreich,
Niederösterreich



Landesmuseum
Burgenland,
Burgenland



Naturhistorisches
Museum Wien, Wien



CONCEPTION

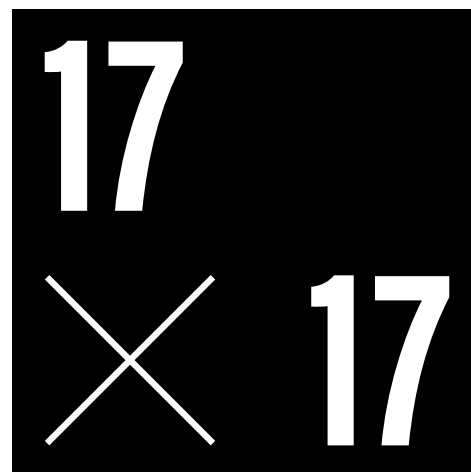
Bettina Leidl, President ICOM Austria
Elke Kellner, Managing Director ICOM Austria
Doris Rothauer, Büro für Transfer

PROJECT MANAGEMENT AND WORKSHOPS

Büro für Transfer, Doris Rothauer

IMPRINT

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**17 MUSEUMS
17 SDGS –
SUSTAINABLE
DEVELOPMENT
GOALS**

**#17×17
#SDGs
#ICOM AUSTRIA
#BMKOES**