

# European Year of Cultural Heritage 2018 #EuropeForCulture

## Closing conference

6-7 December 2018, Vienna, Austria



## Overview

Event: European Year of Cultural Heritage 2018  
#EuropeForCulture

Conference organized jointly by the Austrian Presidency of the Council of the European Union and the European Commission

Date: 6-7 December 2018

Venue: Imperial Palace and Austria Center Vienna, Austria

Host: Austrian Federal Chancellery



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Editor: Austrian Presidency of the Council of the European Union

# Agenda

The European Year of Cultural Heritage has successfully raised public awareness, disseminated examples of good practice and promoted policy debate, research and innovation on cultural heritage. At the end of the Year the conference **#EuropeForCulture** will highlight projects, innovative methods of cultural education and promising partnerships for cultural heritage. The discussion of policy developments in cultural heritage will illustrate success stories and future challenges.

The main focus will be on the legacy of the European Year of Cultural Heritage and the question “What remains from the European Year?” with the aim of establishing ideas for an ongoing commitment to the aims of the European Year and make use of synergies in the future cultural policies of the EU.

## 6 December 2018

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|------------|---|
| morning    | Arrivals  |
| 13.30      | Welcome at the Imperial Palace<br><i>Burghauptmann Reinhold Sahl</i>  |
| from 14.00 | <b>#EuropeForCulture - Discover your heritage.</b> A walking conference showcasing European projects that illustrate the great diversity of our cultural heritage.  |
| 18.30      | <b>Reception</b> hosted by the Federal Chancellery at the <b>Imperial Palace</b> with Presentation of the Cultural Gems app by the Joint Research Centre of the European Commission<br><i>Burghauptmann Reinhold Sahl, DG Jürgen Meindl</i> |

## 7 December 2018

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| from 8.30 | Registration  |
| 10.00     | <b>Welcome</b> <ul style="list-style-type: none"><li>■ Gernot Blümel, Federal Minister for EU, Arts, Culture and Media</li><li>■ Tibor Navracsics, Commissioner for Education, Culture, Youth and Sport</li><li>■ Petra Kammerevert, European Parliament, Chair of Committee on Culture and Education</li></ul> |
| 10.45     | <b>Keynote: Asia and the Making of Europe</b> <ul style="list-style-type: none"><li>■ Peter Frankopan, Professor of Universal History of the University of Oxford, UK</li></ul>   |

11.15

## Reflection Panel

*The keynote and the reflection panel will discuss the role of culture for society from various perspectives and possible interventions of cultural policies for the promotion of heritage governance and democratic participation.*

- Petra Kammerevert, European Parliament, Chair of Committee on Culture and Education
- Peter Frankopan, Professor of Universal History of the University of Oxford, UK
- Amareswar Galla, Executive Director, International Institute of the Inclusive Museum, DK
- Hermann Vaske, Filmmaker, Author, Producer and Professor at the University of Applied Arts and Sciences in Trier, DE
- Gerfried Stocker, Artistic and Managing Director, Ars Electronica Linz, AT
- Corinne Szeinszneider, Executive Committee Member Culture Action Europe

12.00

eTwinning Award for Cultural Heritage

12.30

*Lunch Break*

13.30

## Parallel Sessions and Meet-ups

<b>Parallel Sessions</b> <i>"What will remain from the EYCH?"</i>  <b>13.30-15.00</b>	<b>Meet-Ups</b> <i>The meet-up sessions offer in-depth presentations and discussions on specific subjects elaborated during the EYCH and beyond.</i>
<p><b>1)</b> Responsibility for cultural heritage: the youth's role</p> <p>An increasing number of young people actively participate in the governance of cultural heritage. The working group will discuss approaches and concepts for their engagement including the use of social media and voluntary work.</p> <ul style="list-style-type: none"> <li>■ Hosted by Zora Jaurova, President of Creative Industry Forum, SK</li> <li>■ Simon Blessing, Social Media Expert</li> <li>■ Ankie Petersen, Project Manager Culture &amp; Education, UNESCO Netherlands, NL</li> <li>■ Martyna Sidorowicz, Heritage Volunteer, PL</li> <li>■ Andreas Müller, Journalist, AT</li> <li>■ Rapporteur: Lorena Aldana-Ortega, European Commission, Project Officer – European Year of Cultural Heritage 2018</li> </ul>	<p><b>13.30-14.00      Meet-up 1</b></p> <p>Skills, training and knowledge transfer: traditional and emerging heritage professions (OMC Group)</p> <ul style="list-style-type: none"> <li>■ Erminia Sciacchitano, European Commission</li> <li>■ Ana Galan, Chair of OMC Group</li> <li>■ Renate Breuss, OMC Group, Werkraum Bregenzerwald</li> <li>■ Elis Marcal, Voices of Culture</li> <li>■ Jermina Stanojev, Voices of Culture</li> </ul>

<p><b>2)</b> Cultural Heritage and sustainable development</p> <p>Urban planning and Baukultur, sustainable tourism and the safeguarding of cultural landscapes contribute substantially to sustainable development and, thus, to the objectives of the European Year of Cultural Heritage. The working group will discuss sustainable management of cultural heritage and culture's contribution to achieve the 2030 Goals of Sustainable Development.</p> <ul style="list-style-type: none"> <li>■ Hosted by Andreas Hirsch, Art Curator, AT</li> <li>■ Xander Vermeulen Windsant, Architect, XVW architectuur, NL</li> <li>■ Tom Jones, Rapporteur, Vice President of Wales Council for Voluntary Action and Member of the European Economic and Social Committee</li> <li>■ Michael Roth, Senior Policy Advisor Federal Ministry for Sustainability and Tourism, AT</li> <li>■ Mara Balestrini, Partner and CEO at Ideas for Change, ES</li> <li>■ Rapporteur: Pia Leydolt-Fuchs, Cultural Manager CaP.Cult, FR</li> </ul>	<p><b>14.00-14.30 Meet-up 2</b></p> <p>Sustainable Cultural Tourism (OMC Group)</p> <ul style="list-style-type: none"> <li>■ Anne Grady, European Commission</li> </ul>
<p><b>3)</b> Facing the challenges of cultural heritage</p> <p>Our cultural heritage is threatened by natural and man-made disasters, by armed conflicts and displacement. The working group will focus on challenges for cultural heritage including aspects of digitalization.</p> <ul style="list-style-type: none"> <li>■ Hosted by Nadja Kayali, Ö1/Trifoliata</li> <li>■ Alessandra Bonazza, Professor University of Bologna, IT</li> <li>■ Michael Loebenstein, Director Austrian Film Museum, AT</li> <li>■ Anna-Maria Kaiser, Professor Danube University Krems, AT</li> <li>■ Barbara Stelzl-Marx, Head of the Ludwig Boltzmann Institute for Research on Consequences of War, Graz - Vienna – Raabs, AT</li> <li>■ Rapporteur: Uwe Koch, National Coordinator European Year of Cultural Heritage Germany, DE</li> </ul>	<p><b>14.30-15.00 Meet-up 3</b></p> <p>The Impact of Cultural Heritage: a case study</p> <ul style="list-style-type: none"> <li>■ Harry Verwayen, Executive Director, Europeana Foundation</li> </ul>

15.00      *Coffee Break*

15.30      Closing Session

The final session will wrap up the reflections from the parallel sessions and focus on the legacy of the European Year. The way forward will be delineated.

- Kathrin Merkle, Head of Culture and Cultural Heritage Division of the Directorate of Democratic Participation at the Council of Europe
- Simona Neumann, European Capital of Culture Timisoara 2021, RO
- Helen Sildna, Tallinn Music Week, EE
- Michel Magnier, European Commission, Director for Culture and Creativity

17.00      End of Conference

Moderator: Andrea Thilo