

08. ICOM CECA Austria Conference
zum österreichischen Museumstag 2023



9. ICOM CECA Austria Conference

collecting & mediating
Cultural mediation in permanent exhibitions

October 9, 2024,
09:30 - 17:00, Wien Museum, Vienna

As part of the Austrian Museum Day 2024

The topic of this year's Museum Day from October 9 to 11, 2024 in Vienna will be the current possibilities of permanent exhibitions in museums. This gives us the opportunity to take a closer look at the following questions from the perspective of cultural mediation:

- How do cultural mediators deal with permanent presentations?
- How do mediators deal with outdated or problematic content in such exhibitions?
- How does the mediation of a collection differ from that of a permanent exhibition?
- Where are the potentials and possibilities outside of the exhibition?
- What is important for cultural mediators when designing digital or analog formats for communicating museum collections?

On the occasion of the very successful new permanent presentation of the collection at the Wien Museum, we invite you to report on exciting experiences, approaches and possibilities from mediation practice.

PROGRAM

9:30 a.m.
Registration

10:00 am

Welcome
Elke Kellner, ICOM Austria
Nathaniel Prottas and Lisa Noggler, WIEN Museum

Introduction to the event
Monika Holzer-Kernbichler/ ICOM CECA Austria

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10:30 Without exhibition

- **The museum on new paths: innovative knowledge transfer and participatory research. A practical report from the mumok**, Lena Arends (Strategic Community and Education Management and Art Educator) and Katarina Šavora (Research Associate Registrar)
- **Historical anthologies of the ALBERTINA**, mediation in the study hall of the Albertina Danaé Ioannou-Naoum

11:00 Objects

- **a little talk about things in the Folk Life Museum Graz**, Anita Niegelhell
- **Generalized nature - taxidermy in mediation - a self-critical reflection**, Melanie Pilat, NHM
- **An uncomfortable legacy?** Landeszeughaus Graz.
- Viktoria Krenn, Magdalena Joham-Gießauf, Albert Gramer
- **Schau!Depot - city history to touch**, Julia Schlager
- Museum St. Peter an der Sperr, Wiener Neustadt

11:40 Discussion

12:00 Digital games

- Gamification in Austrian museums and its potential for permanent exhibitions, Monika Marina Alcántara, MUSEUM BOOSTER
- A shared secret - the augmented reality-based escape game in the permanent exhibition of the Clock Museum, Irmi Mac Guire (cultural mediator) and Tabea Rude (head & restorer of the clock collection)

12:30 LUNCH BREAK

13:30 Inclusion

- INCLUSIVE MEDIATION FORMS using the example of senior programs at the Wien Museum - inclusive, digital, interactive & multimedia
- ICOM CECA SIG - a comparison Graz - Paris
- Eva Ofner, Universalmuseum Joanneum
- ARGE INKLUSIVES Museum

14:30 Narratives

- Current debates in permanent exhibitions? The concept of the future exhibition "Energy-Electricity" at the Deutsches Museum (Munich), Sebastian Kasper
- (In)visible - on the visibility of gender and sex in the TMW
- Franziska Mühlbacher + Dr. Sophie Gerber
- Queering Exhibitions: Challenges of intersectional mediation in technical-historical exhibitions. Pamela Heilig, Rosalie Lorenz

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15:30 School

- Museum visits in history lessons, Andrea Brait, Danube University Krems
- Museumjung at the Museum of Design Zurich, Nicola von Albrecht
- Mini Graz Museum, Angela Fink and Anette Rainer

16:30 Final discussion

Chair: Monika Holzer-Kernbichler, ICOM CECA Austria National Correspondent

Program & Organization:

Monika Holzer-Kernbichler, Martin Hagmayr, Angelika Doppelbauer, Monika Marina Alcantara

ICOM CECA Austria in cooperation with ICOM Austria

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